

BODY AND SOUL: LUCRATIVE AND LIFE-CHANGING BOUDOIR PHOTOGRAPHY BY SUSAN ECKERT



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Body And Soul: Lucrative And Life-Changing Boudoir Photography By Susan Eckert. Discovering how to have reading behavior resembles learning how to try for eating something that you truly don't want. It will certainly need more times to aid. Additionally, it will certainly additionally bit pressure to serve the food to your mouth and also ingest it. Well, as checking out a publication Body And Soul: Lucrative And Life-Changing Boudoir Photography By Susan Eckert, often, if you ought to read something for your brand-new jobs, you will certainly feel so lightheaded of it. Even it is a publication like Body And Soul: Lucrative And Life-Changing Boudoir Photography By Susan Eckert; it will certainly make you really feel so bad.

About the Author

Susan Eckert is an internationally published photographer, a career-long member of PPA, and a member of WPPI and AIBP. Prior to becoming a boudoir photographer, Susan earned a master's degree in Psychology from Columbia University.

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Body and Soul presents a unique and emotionally intelligent approach to building a sustainable boudoir photography business. The higher-level strategies within these pages will enable photographers to move beyond the task of simply making pretty pictures to greater goals, such as understanding the emotional journey of the boudoir process, building meaningful, long-term relationships with clients, and creating a referral engine to sustain your business. Susan Eckert combines her professional experience as an internationally published photographer with her advanced degree in Psychology to deconstruct the boudoir experience. Each chapter is complemented by interviews with her clients, and illustrates how photographers can partner with their clients throughout the boudoir process in the development of meaningful work.

Highlights of this book include:

- Self-assessment questionnaires to help you develop your brand and identify your market
- Best practices for developing positive client relationships before, during, and after the photoshoot
- Helpful advice for how to work with the sensitive aspects of boudoir photography, such as body image
- Succinct and thorough guidance for behind-the-camera techniques that will bring your client's emotional story to life
- Personal interviews with clients who openly discuss their photoshoot goals, comfort levels, and boudoir photography journeys
- An interview with a clinical psychologist on the role and value of the emotionally-intelligent boudoir photographer

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Most helpful customer reviews

4 of 4 people found the following review helpful.
Fantastic book for anyone who photographs women

By Carisa

This book is fantastic! Susan is touching on so many things that will take my beauty and boudoir business to a whole new level. She is putting to words things that I have been thinking and feeling for years...but I didn't realize I wasn't alone! I am only two chapters in and I would recommend this book to anyone who wants to photograph women and have more of an impact than just pretty pictures.

I'll come back and update when I finish the book...but there is a LOT of great info...so it might be a while! :-)

3 of 3 people found the following review helpful.

Passionate and personal it strikes the heart from cover to cover! Stands apart from any other book on Boudior! A must read!!!!

By Amazon Customer

This book was truly written from the heart by the author who is very passionate about capturing women's images and stories. Not only does the author give valuable tips and information for someone who wants to do Boudior photography, but it is written in a way that truly shows her love of empowering women and making them feel cherished. Susan Eckert's passion and professionalism is unwavering and it is apparent through the book. Susan truly cares about her clients, and the stories of their lives and showcases them in this book. It really stands apart from any other book about Boudior and is a must read if you are interested in doing a Boudior shoot or are a Boudior photographer or if you are looking for a great read about women's stories.

2 of 2 people found the following review helpful.

EXCEPTIONAL BOOK FOR BOUDOIR PHOTOGRAPHERS OF ALL LEVELS

By Cate Scaglione, Photographer, Writer, Creative Consultant

I was fortunate enough to have read this book in its early draft and was immediately enchanted.

This GORGEOUS book is a work of art in itself. It amply combines the technical, artistic and psychological aspects of boudoir to create meaningful work for our clients. Susan masters all of these components so well, through her years as an Organizational Psychologist and an accomplished photographer. With every page turn, you will find beautiful imagery and contextual advice, optimizing the impact of what we, as boudoir photographers, can do.

I love this book, and it is a very treasured work on the shelf in my studio that I am proud for all to see.

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