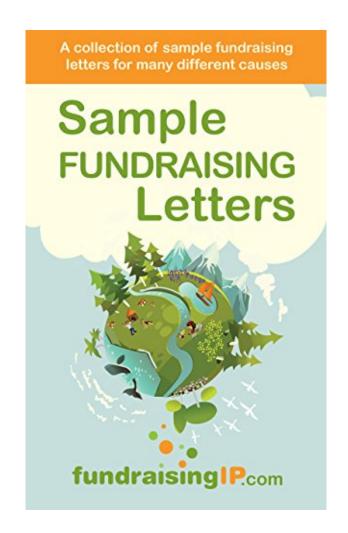
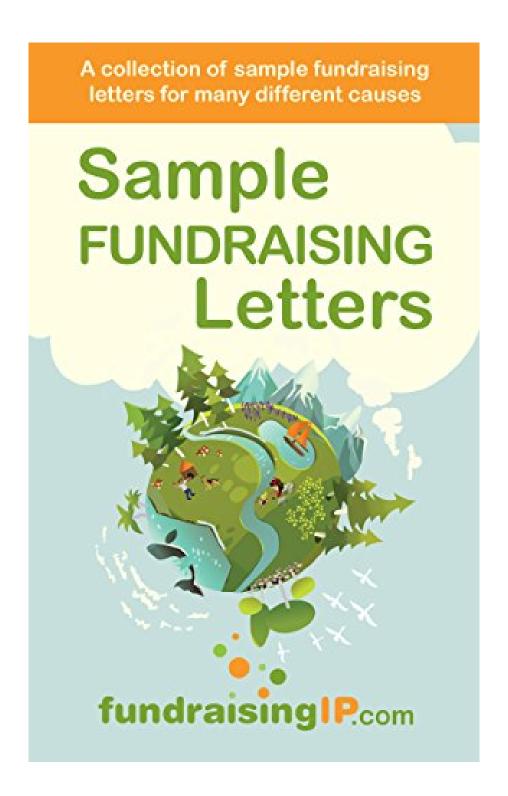
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Sample Fundraising Letters: Are you at a loss for words and don't know where to start? How do you best get across how much passion you have for your work? How do you ask for money without sounding shy or rude?

Make it easy on yourself and get inspiration and solid samples for your next fundraising letter from our collection of sample fundraising letters!

This e-book includes over 30 professionally written sample fundraising letters that are free to copy for your fundraising campaign. Included are sample fundraising letters for school programs, disaster relief, personal causes such as cancer, community programs, political fundraising letters (yes, we went there :)) and sample 'thank you' letters.

This e-book also includes a fundraising letter writing guide, a basic template for a donation request letter and a guide on how to effectively use emotion in your appeals. It is is divided into sections based on the type of organization or cause for which you are fundraising, and to whom you are sending the request.

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Who this e-book isn't for: If you're looking for extensive step-by-step instruction, this e-book is not for you. It does, however, provide guidelines, checklists and reminders on what to look for when writing your letters along with actual letters to learn from, copy from or for inspiration.

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1 of 1 people found the following review helpful. Great Book for Novice Fundraisers By Lucinda Watrous I believe this book is an excellent choice for the novice fundraiser. It can be overwhelming to know where to start, and how to approach certain donors for funds, no matter the cause.

Even if you are a seasoned writer who understands the gist of how to get the job done, it's easy to go "blank" when you sit down and look at the page. This book removes all those hurdles, by providing templates for a variety of fundraising scenarios. Even though you will of course have to spend time customizing the letters to your situation, it provides the starting ground you need.

It's definitely a great option for anyone who doesn't consider themselves a writer, but doesn't want their lack of skill to become a hurdle for their fundraising efforts. If you'd rather not use one of the templates provided in the book, there's enough guidance in the beginning chapters to help you get the job done on your own. You can't beat the wealth of knowledge presented here for the price. It will most definitely pay for itself in the long run.

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The Sample Fundraising Letters e-book is a must have!

By Teresa Mathers

I have worked in the nonprofit field for over 20 years and have searched for a "go to" resource to help me craft letters for donation requests, donor thank you's, proposals, etc. I have been unable to find useful templates until now, with Sample Fundraising Letters. Prior to my purchasing this e-book I was always trying to reinvent the wheel each time I worked on a new campaign. This publication provides numerous examples to help me construct clear, concise and targeted letters to support my current company's quest to achieve their desired fundraising goals. The Sample Fundraising Letters e-book is definitely a "must have" for anyone looking for excellent examples of professional writing samples that are easily personalized.

1 of 1 people found the following review helpful.

This book will teach you way more than just how to write letters. It teaches sound marketing concepts too! By kiliki

I've read a little more than 1/2 of the book so far and have picked up a TON of great information on how to write not only fundraising letters, but also how to write good marketing copy. They psychology be between sales copy and writing fundraising letters are very similar and this book is very helpful in giving in depth tips on how to do it.

I also love the structure and the way the author explains the letter writing flow. My wife works for a non-profit and I work in marketing. We both get so much value from this book. I'm recommending all my marketing staff read it so they can be better email marketers.

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