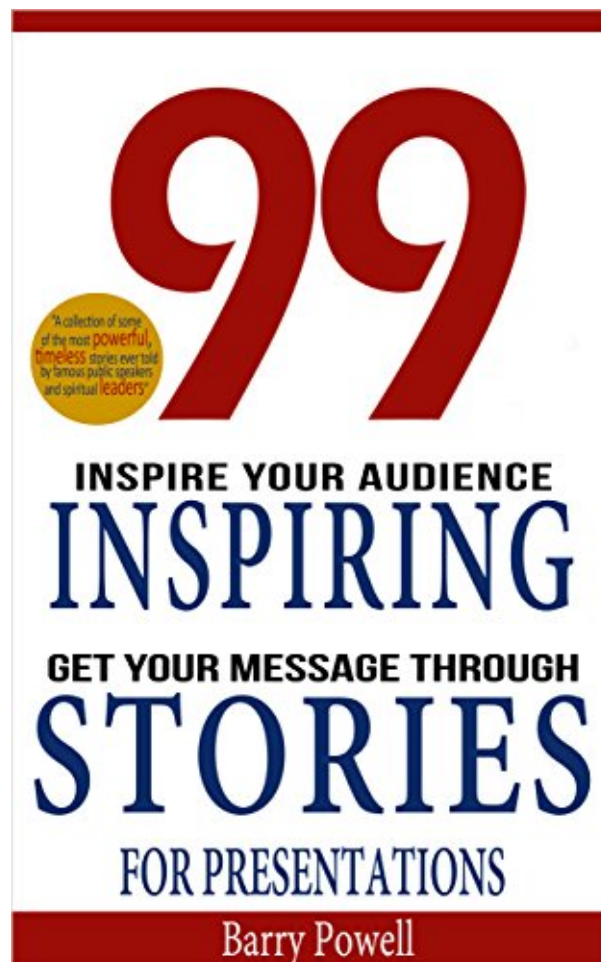
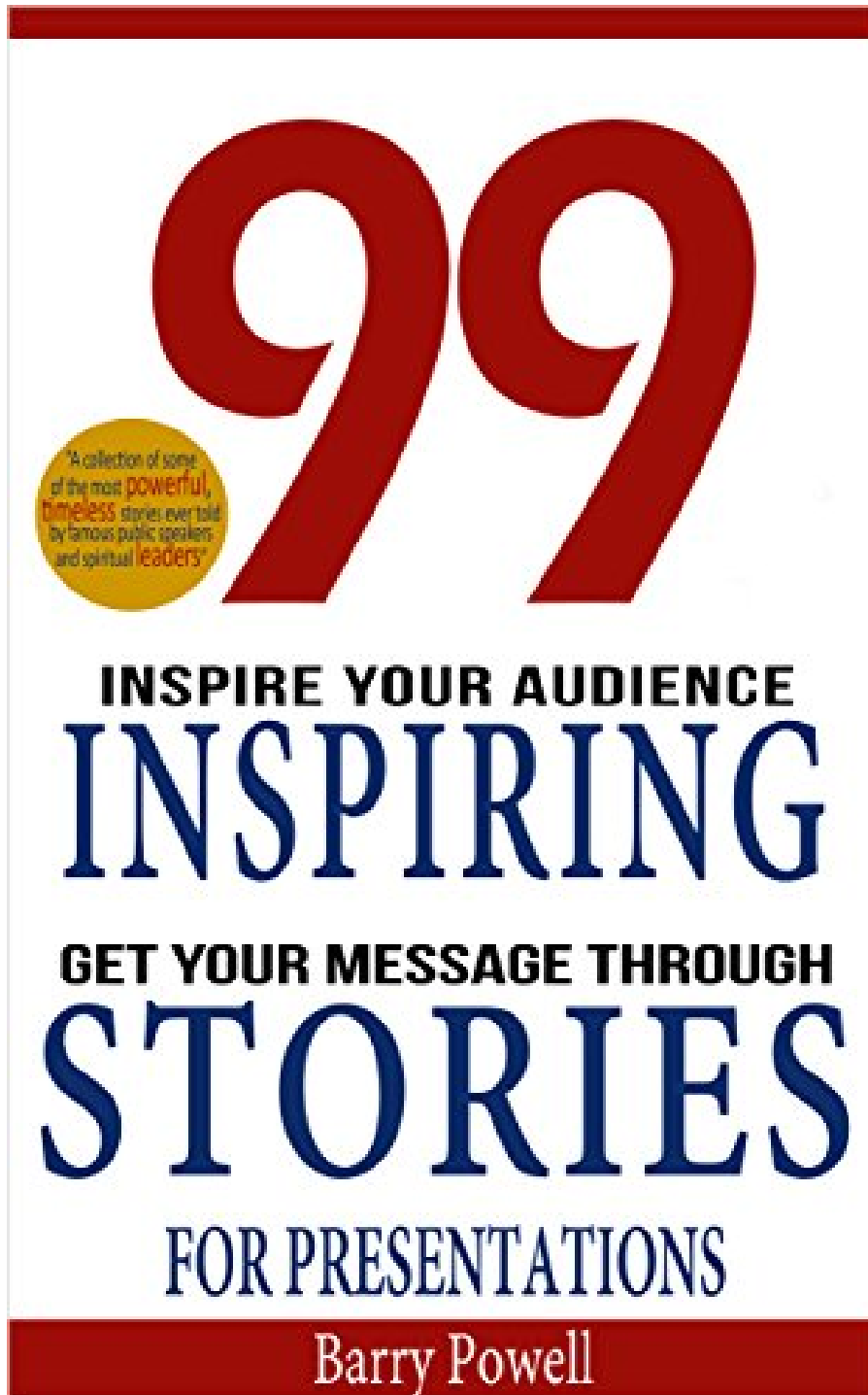


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About the Author

Barry Powell is an entrepreneur, college instructor and a senior executive with more than 19 years of experience in the management of small and medium enterprises (SMEs), as well as in human resources (training and development). He believes that a good leader is a good storyteller and that storytelling is at the heart of every business success.

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